

Finances



Two pro forma statements have been developed for LMHS's consolidated finances:

- Statement of Financial Position (Balance Sheet)
 - Reflects each partner's Balance Sheet as of November 30, 2022
- Pro Forma Operating Budget: Year One
 - Budget developed using current individual partner budgets with conservative adjustments for increases/savings resulting from the consolidation during the initial 12 months
 - It is reasonable to expect that hiring a part-time Development Associate will unlock new funding income for LMHS. However, to be conservative, estimated Contributed Income is based solely on the partners' current funding initiatives. The Joint Committee has opted to reflect new funding sources only once those funds have actually been received.



Individual Partner Financial Status

Consoliation Framework...

Consolidated Financial Position

LMHS Statement of Financial Position

As of November 30, 2022

4-Partner Aggregate Total

> Total Cash Reserves

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	ELMHS	MLM	WstHS	WyzHS	TOTAL
ASSETS					
Total Current Assets	\$83,982	\$131,312	\$64,616	\$110,372	\$390,282
Total Fixed Assets (Equipment/Collecti	ons)* \$0	\$0	\$0	\$0	\$0
TOTAL ASSETS	\$83.982	\$131.312	\$64,616	\$110.372	\$390,282

LIABILITIES AND NET ASS	SETS
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LIABILITIES					
Total Current Liabilities	\$0	\$0	\$0	\$0	\$0
Total Longterm Liabilities (Boat barn removal)	\$0	\$30,000	\$0	\$0	\$30,000
TOTAL LIABILITIES	\$0	\$30,000	\$0	\$0	\$30,000
TOTAL NET ASSETS	\$83,982	\$101,312	\$64,616	\$110,372	\$360,282

TOTAL LIABILITIES AND NET ASSETS	\$83,982	\$131,312	\$64,616	\$110,372	\$390,282
% Contribution	21.5%	33.6%	16.6%	28.3%	100.0%

NOTES:

* All partner organizations lack a current inventory/valuation of their collections/equipment, therefore no estimate has been included as part of this financial statement.

Source: Financial statements of the individual partner organizations as of November 30, 2022.

Individual Financial Contribution

Consolidation Framework...

Assessment of LMHS Financial Position:

Financially, the proposed consolidation is a consolidation of equals...

- Each partner is financially healthy
- Each comes from a cash positive position none have significant liabilities
- Each has sufficient reserves to cover at least one full year of operating expenses
- No single dominant partner
- New organization would commence operations with ~\$390k cash reserves
- A consolidated LMHS is well positioned to address any unforeseen financial issues that might arise during Year One



Consolidation Framework...

Year One Pro Forma Budget

Aggregate Total of Partner Budgets Individual Partner Financial Status Projected LMHS Budget w/ operational savings, etc. 4-Partner LMHS TOTAL Pro Forma **ELMHS** MLM WstHS WvzHS **Budget** Budget Description REVENUE 21,600 Contributed Income 28,929 18,544 74,073 64,000 Annual Campaign, onsite contributions, other contributions 13,777 1,927 \$ 4,220 6,500 26.424 \$ 25.000 New and renewed members Membership Income \$ **Public Programs Income** 12.699 1,051 13,750 \$ 15,000 Cruises(4x), private tours & programs 3.189 \$ 6.472 \$ Books, map, prints, t-shirts, etc. Merchandise Income \$ 10,561 \$ 10,000 **Fundraising Event Income** 8,925 \$ 8,925 3,000 Fundraising events \$ Dividends/Interest Bank Interest / Dividends \$ 115 \$ 115 \$ 1.500 938 \$ 100 \$ 1.038 \$ 1.000 Image repro/license fee, research fee, etc. Archives Income \$ Misc. Income 1.667 1,667 \$ 1,000 WHS Museum admission, storage income TOTAL REVENUE 68,457 6,927 \$ 31,954 136,553 120,500 29,215 \$ **EXPENDITURES** 2,432 \$ Administrative/General 6,044 \$ 12,619 6,800 \$ 27,895 24,250 Bookkeeper/QuickBooks, Phone, Computer/Software, Insurance, Internet, P.O. Box, Supplies, Dues, etc. Collections 1,100 \$ 10,000 \$ 4,251 1,500 16,851 \$ 17,000 Rent, storage, preservation supplies, object repair and upkeep Display 1,100 5,200 \$ 15,940 4,700 26,940 \$ 27,000 Museum rent, utilities, facility upkeep & repair, display, podia **Public Programs** 4,300 344 \$ 2,300 \$ 6,944 \$ Boat rental, filming, supplies 7,000 385 17,000 Marketing, PR, promotion, mailings, newsletter, postcards, website, design, comm. printing, postage etc. Communications 1,800 633 \$ \$ 19,818 \$ 10,000 Membership / Individual Giving 2,000 500 140 3,400 \$ 6,040 \$ 6,000 Memberships, Individual giving including annual campaign.supplies, printing, postage. 5,300 5.300 \$ 1.000 Fundraising events **Fundraiser Event** \$ 1,000 2,144 \$ 1,100 \$ 4,244 \$ 4,000 Cost of goods, sales events, shipping, sales tax, e-commerce fees Merchandise Payroll / Taxes / Benefits 20,425 20,425 \$ 23,000 Development Assoc. @ \$22/hr, 20 hr/wk, 52 wk/yr Miscellaneous 4,225 4,225 1,000 AG filing, perks, parties, etc. **TOTAL EXPENDITURES** 43.069 28.952 \$ 25,636 41,025 \$ **138,682** \$ 120,250 **NET REVENUE** 25,388 \$ (22,025) \$ 6,318 \$ (11,810) \$ (2,129) \$ Year One Budget essentially break-even

ELMHS: Excelsior-LM Hist. Soc.; MLM: Museum of LM; WstHS: Westonka Hist. Soc.; WyzHS: Wayzata Hist. Soc.



Assessment of Year One Budget:

Framework vision can be achieved without tapping financial reserves

- Individual partner budgets developed for eight revenue and ten expense categories
- Adjustments made to reflect conservative estimates for operational savings & increased revenue
- Paid staff (part-time Development Assistant) budgeted a full-year payroll, benefits and taxes
- Purposefully omitted any income from potential new revenue sources
- Joint Committee confident consolidated budget is realistic