

THE MUSEUM OF LAKE MINNETONKA



News Between Newsletters: November 2nd, 2022



MLM Launches New **Give To The Max** Effort

For Minnesota nonprofits, November is a time to give thanks...for the annual Give To The Max (GTTM) fundraising campaign. GTTM has become a tradition in Minnesota with Thursday, November 17th designated as the official Give To The Max Day.

Did you know GTTM is more than a single-day event? GTTM runs from November 1st through the 17th - so you can give now, no need to wait until the 17th!

And did you know that GTTM's parent entity, GiveMN, has a pool of bonus funds that it awards to participating nonprofits in addition to monies donated by the public? *Minnehaha* CAN be the recipient of these bonus awards! The earlier we start our campaign, the better our chances are of qualifying. And the more visible our campaign is, the greater awareness we will generate which hopefully will garner greater support.

WHAT CAN YOU DO TO HELP?

- First, click on the link below to check out MLM's updated GiveMN homepage and view the new video. The video is a nostalgic reminder of what all of us have lost without *Minnehaha* on the water.

LINK: [Museum of Lake Minnetonka | GiveMN](#)

- Second, spread the word about *Minnehaha* on Facebook – post our new video, add a link, etc. and encourage all your friends to show their support (by donating & reposting).
- Third, consider making a gift yourself. Challenge your friends to match it!!

Published by THE MUSEUM OF LAKE MINNETONKA

...a nonprofit 501(c)(3) corporation

P.O. Box 178 | Excelsior, MN 55331

mail@steamboatminnehaha.org

(952) 474-2115 (voice messages only)